

Seller Impersonation Fraud Presents New Risks in Real Estate Transactions

Scammers are impersonating vacant land sellers to divert closing funds to fraudulent accounts.



 **+\$150B** Protected

How does seller impersonation fraud happen?

Scammers comb the internet for personal data and property ownership records searching for vacant land owners to impersonate. Armed with this information, they hire a real estate agent to sell the property and after closing the funds are diverted to fraudulent accounts.

How does CertifID protect my client's money?

CertifID uses proprietary technology to verify your client's identity and account details to make sure their money gets to the correct destination. Even better, every transaction that is verified via CertifID receives up to \$1 million in direct insurance to make sure they are not being impersonated and that their money gets to the correct destination.

How does CertifID protect me as a Real Estate Professional?

These scams are costly and often result in litigation involving all parties to the transaction. CertifID's solution is backed by a \$1 million per wire guarantee when used successfully.

SUN TITLE HAS PARTNERED WITH CERTIFID TO PROTECT AGAINST SELLER IMPERSONATION FRAUD.

Providing the protection you and your customers deserve.

We will confirm the identity of the seller early in the transaction to keep everyone safe from impersonation.

BENEFITS TO ALL PARTIES IN THE TRANSACTION:



PEACE OF MIND

\$1M of Insurance

Every transaction verified by CertifID includes up to \$1M of insurance, for added peace of mind.



QUICK, EASY & ACCURATE

150+ Evaluation Points

CertifID software enables and evaluates more than 150 markers of fraud risk to identify seller impersonation.



SAVE TIME

Early Detection

By verifying a seller's identity at the start of the intake process you'll avoid wasting time on bogus deals and reduce risk to your transaction.